



Virginia Green Attractions

Profile:



Norfolk Botanical Garden Norfolk, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Norfolk Botanical Garden

Green Statement: "The mission of Norfolk Botanical Garden is to enrich life by promoting the enjoyment of plants and the environment through beautiful gardens and educational programs. Our green actions are a natural extension of this mission."

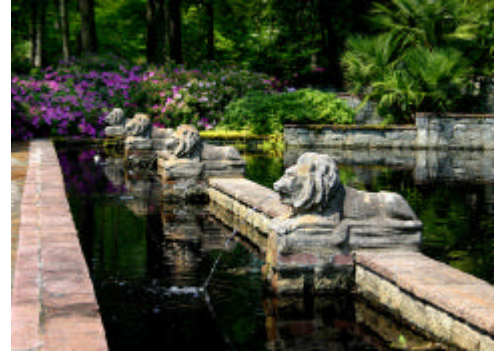


CORE ACTIVITIES for *Virginia Green Attractions*

- ☒ **Recycling and Waste Reduction.** Virginia Green facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: glass, aluminum cans, steel cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
 - Clearly marked recycling bins for glass, steel and aluminum
 - Track overall waste bills
 - Compost food waste and other compostables
 - Use reusable dishware and glassware and minimize use of disposables
 - Use bulk soap dispensers in public restrooms
 - Use high-efficiency hand-dryers
 - Make 2-sided copies/ printed materials
 - Use electronic correspondence and forms
 - Use "green" cleaners that are dispensed in bulk
 - Use latex paints
 - Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
 - Minimize the use of pesticides and herbicides
 - Use a nutrient management plan that minimizes the use of fertilizers
 - Use integrated pest management (IPM)
 - Compost non-infected green waste from the landscape
- ☒ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This facility pledges that they:
 - Use disposable containers made from recycled content paper and that are recyclable

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Discourage water-based cleanup (sweeping first)
- Have an effective landscape management plan which utilize drought tolerant species, and minimizes lawn areas
- Have an effective stormwater management plan including: pervious pavement
- Maintain vegetative buffers around streams and ponds



☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Use compact fluorescent light bulbs in all rooms and in canned lighting
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Use a bio-diesel tram for tours

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Recycling available for guests and meeting participants, bulk dispensers in toiletries

For more information on **Norfolk Botanical Garden**, see www.norfolkbotanicalgarden.org or contact **Perry Mathewes** at perry.mathewes@nbgs.org or 757-441-5830.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

